## Events Sponsorship Opportunities

### Our Events:

1- The Paddleball Family organizes many community events (Youth clinics, Tournaments, dinner awards and many others.) to encourage participation in the sport of paddleball and to fund the club's activities.

2- Our events can only successfully take place with the strong participation and support of our sponsors

### Events sponsors will receive the following:

1- Sponsor's Name/Company name printed on event T-shirts

2- A banner ad on event web page with a link to the sponsor's website

3- Company banner displayed courtside (supplied by sponsor)

4- Sponsor's name/logo printed on event brochure

5- Possible naming rights to event (i.e., The XYC Company Club Championship)

### Did we miss anything?

We are open to creative ideas. If you have a sponsorship idea for a club event or would like us to help in planning an event for your organization please contact us.

## Paddleball Family Accomplishments:

1- February 21, 2015 –Successfully ran 1st Annual Paddleball Family winter Classic tournament for Amateur players with a budget of $2,000.

2- August – September 2015 - Successfully completed youth paddleball clinics at Orchard beach in the Bronx, where 35 youth participated.

3- September 2015 – Successfully incorporated Paddleball Family Inc. All donations are eligible for tax write off since the Paddleball Family has its own EIN(Employee Identification Number).

4- November 21, 2015 –Successfully ran 2nd Annual Paddleball Family winter Classic tournament for Professional & Amateur players with a budget of $5,000.

5- December 2015 - Successfully completed Indoor Paddleball Clinics at Bronx Indoor Paddleball Club, in which 20 youth participated.

For more information please email us @

*Paddleball.Family@gmail.com*

# *Paddleball Family Sponsorship*

# *Proposal*

# *Paddleball - Youth Clinics & Tournaments*

***Introduction:***

The Paddleball Family is a non-profit organization founded in 2014 to grow the sport of Paddleball across the NY Tri-state area & eventually nationally. Its main focus is to provide our youth a recreational sport that will keep them off the street and create healthier attitudes, with the goal of eliminating obesity through highly competitive sport activities. Another of its objectives is to help the youth build a high level of self-esteem and a sense of accomplishment as part of its Paddleball Family clinic program.

***Team sponsorship opportunities:***

**1- Partner with the Paddleball Family** - Involve your organization in a very exciting game that appeals to the NY Tri-state area youth and adult population. The general excitement of the sport of Paddleball is on the rise again through the promotion of the Paddleball Family organization.

**2- Position your organization with an attractive demographic** - The sport of paddleball (small ball) has its roots in the NY tristate area. Through the years it has had its up and downs. During its "golden years", in the 1970-90s, it produced lots of excitements and over a million players played the game across the tri-state area. But the lack of youth involvement in the past 15 years has led to its decline. The Paddleball Family is taking steps to inject the youth back into the sport via its clinic program which have been tremendously successful.

***Ways to support the Paddleball Family organization:***

1- Donate money to become an official team sponsor
2- Offer our team members a discount on merchandise or services
3- Donate products/services to the team to be raffled at our tournaments
4- Sponsor tournaments by donating any of the above
5- We welcome your suggestions and thoughts on sponsorship and would love to discuss any creative ideas you have.

## Sponsorship Levels:

### GOLD $1,000/Annual

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| Prominent logo recognition on the Paddleball Family Facebook page. |
| Prominent logo recognition on all club attire. |
| Prominent logo recognition in all marketing print materials. |
| Company banner at all official club events |

### Silver $500/Annual

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| Silver level logo recognition on the Paddleball Family Facebook Page. |
| Logo recognition on all club clothing |
| Logo recognition in all print materials |
| Logo on Club banner displayed at the official club events |

### Bronze $200/Annual

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| Bronze level logo recognition on the Paddleball Family Facebook Page. |
| Logo recognition on all club clothing. |
| Logo recognition in all print materials |
| Logo on Club banner displayed at the official club events. |

These are general guidelines. We gratefully accept contributions of any level and will work with your organization to provide adequate recognition for your contributions