

Paddleball Family Alliance

KIPS BAY BOYS & GIRLS CLUB PADDLEBALL YOUTH CLINIC WEDNESDAY 7/13/16

THE KIDS GOT NEXT!



**IMAGINE WITH ALL YOUR MIND
BELIEVE WITH ALL YOUR HEART
ACHIEVE WITH ALL YOUR MIGHT**

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Who We Are

The PFA is a 501(c)(3) non-profit corporation that was founded in 2014. Our mission is to provide an outlet to the youth of NYC to help keep them off the streets by giving them something productive to do with their time and to create healthy attitudes and lifestyles through engagement in the highly competitive sport of Paddleball. We also aim to build a high level of self-esteem, a sense of accomplishment and to reinforce other positive qualities and attitudes that our kids can use in their everyday lives.

Over the past three years, the PFA has partnered with the Kips Bay Boys & Girls club in implementing Paddleball Youth Clinics as part of its summer and winter programs. The clinics run for 20 weeks and are offered in the winter and summer. We have had over 50 participants in the Kips Bay youth clinics and we believe that we can replicate the model successfully in other community centers as well.

As lifelong Paddleball enthusiasts, we also hope that by engaging kids at an early stage, we can help grow the sport of Paddleball across the Tri-State area. At its peak, there were more than 500,000 active paddleball players in NYC alone. We believe that our grassroots efforts can help revive this classic NYC pastime.

The Paddleball Family Alliance can be found online at:

Website: <http://paddleballfamily.com/>

Facebook: <https://www.facebook.com/groups/1479957222279607/>

Instagram: https://www.instagram.com/paddleball_family/

Twitter: <https://twitter.com/pbfgotnext>

#ItsAllAboutTheKids

#TheKidsGotNext!

Mission & Vision Statements

- **Mission Statement**

Provide an outlet to the youth of NYC to help keep them off the streets by giving them something productive to do with their time and to create healthy attitudes and lifestyles through engagement in the highly competitive sport of Paddleball.

- **Vision Statement**

Introduce the sport of Paddleball to schools and youth programs throughout the New York Tri-state area by 2020.

Objectives

1. Teach our youth the sport of paddleball via work-shops(clinics) and encourage parent participation.
2. Help our youth build a high level of self-esteem and a sense of accomplishment.
3. Provide a recreational environment and help keep our youth off the streets.
4. Grow the sport of Paddleball across the Tri-state area and eventually nationally.
5. Work closely with other Paddleball groups to grow the sport.
6. Attract sponsors to help fund paddleball activities via our Booster program.
7. Rollout clinic program to YMCA, Boys & Girls Club, Schools.

Structure

1. Trained coaches to demonstrate the game:
 - a) Fundamentals
 - b) Rules
 - c) Preparation
 - d) Rewards
 - e) Speakers to demonstrate the history of the game and establishment of long-term and life-long relationships that extend beyond the court.
2. Securing ongoing funding for future events.

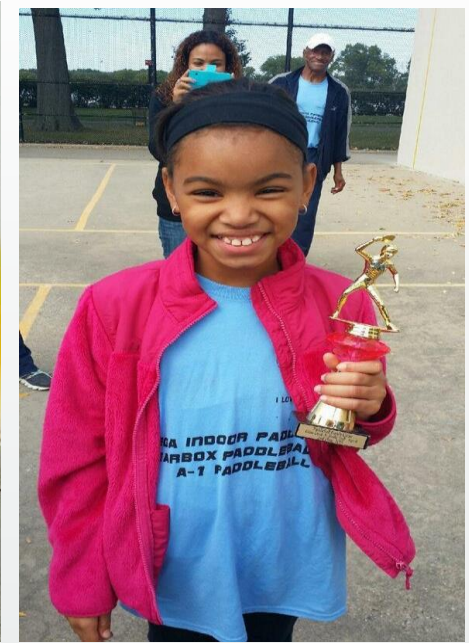
Success Factors

1. Recruit the next generation of paddleball players via clinics and retain the existing players.
2. Attract enough sponsors to help the Paddleball Family Alliance fund Paddleball events.
3. Satisfy stakeholders-Sponsors expectation.
4. Meet program objectives.
5. Execute all paddleball events within budget.

Milestones

1. Established Kids clinics and completed 1st instructional clinic at Orchard Beach in the Bronx where 35 kids attended – August / September 30, 2015.
2. Expand clinic program with Kips Bay and Boys & Girls – Completed in 2016.
3. Created Men & Women's Paddleball Hall of Fame – Completed in 2016.
4. Expand clinic program with Department of Education schools and other public programs – In Progress.
5. Successfully run PFA Annual Winter & Summer Paddleball Events starting in 2015 – In Progress.

Appendix 1 - Kids Clinic's Photos



Appendix2 - Kids Clinic's Photos



Appendix3 - Kids Clinic's Photos



Appendix4 - Kids Clinic's Photos

